

CANADIAN PARKS CONFERENCE YOUTH CHAMPIONS

*Parks for all
and all for parks*



CANADIAN
CONFERENCE **PARKS**

QUÉBEC • 2019

October 7 to 10, 2019
Québec City

Youth Champions powered by:



PLT is an initiative of SFI



**MAKE A
DIFFERENCE**

**SPONSOR YOUTH
CHAMPIONS BY ADDING A
REWARDING EXPERIENCE
TO THEIR JOURNEY**

CANADIAN PARKS CONFERENCE

The Canadian Parks Conference will be held at the Quebec City Convention Centre from **October 7th to 10th, 2019** under the theme **Parks for All and All for Parks**.

EVENT

- 4 days of conference activities
- An opening night celebration
- World-renowned speakers
- 3 conferences
- 27 concurrent sessions of presentations, plenaries and workshops
- A closing evening
- Organized site tours

4 MAJOR THEMES

COLLABORATE and build relationships that ignite the powerful benefits of nature

CONNECT and foster a lifelong love of nature through a diversity of experiences

CONSERVE and support the diversity of nature to meet the needs of all species

LEADERSHIP that supports professional development and performance excellence

GOALS

- Foster collaboration across networks while advancing pan-Canadian initiatives
- Share successes, best practices and expertise within the park community and its partners
- Celebrate and share different perspectives, knowledge and practices between Indigenous and non-Indigenous peoples

TARGET AUDIENCES

The conference will attract more than 400 delegates from all provinces, territories, and international partners that represent the following sectors: health, education, tourism, conservation and outdoor recreation.

Furthermore, the following audiences will be in attendance to enrich the dialogue and enable the conference to achieve its goals:

- Indigenous governments and Nations
- Federal government institutions
- Provincial and territorial government institutions
- Municipal and regional government institutions
- Civil society organizations (including NGOs and academic or research institutions)
- The private sector: business enterprises, ethical entrepreneurs, etc.
- The general public
- The international community
- Philanthropic organizations

CANADIAN PARKS CONFERENCE YOUTH CHAMPIONS

SPONSOR THE YOUTH DELEGATION:

- Ensure that youth voices are strongly represented at the Canadian Parks Conference;
- Support an action-oriented leadership development program for youth;
- Enable youth to access valuable knowledge about current issues related to environmental conservation, connection to nature, relationships with Indigenous peoples, collaboration and social engagement;
- Provide opportunities for youth to network with key players from the parks and conservation community;
- Empower youth to become the next generation of Canadian parks and conservation leaders;
- Receive exclusive opportunities for branding and recognition at the Canadian Parks Conference.

By supporting the Canadian Parks Conference Youth Champions delegation, powered by PLT Canada, Sépaq and #NatureForAll, **you are also supporting the international #NatureForAll Youth Champions initiative!**

With your help, we hope to bring together a large and inclusive Canadian Parks Conference Youth Champions delegation, with representation from a broad range of diverse and underserved communities.

Youth Champions will have the chance to participate in a variety of leadership-development opportunities throughout the Conference, including moderating workshops, recording key session takeaways, creating a welcoming environment for all Canadian Parks Conference attendees and animating the Youth Kiosk at the main exhibitor area of the event;

BECOME A YOUTH CHAMPION SPONSOR:

Sponsor a youth to become a member of the Youth Champions Delegation! By becoming a Youth Champion Sponsor, you commit to covering the travel, accommodation and registration fees for one or more youth delegates of your choosing.

As thanks for becoming a Youth Champion Sponsor, you will receive:

- A display of your logo on the Canadian Parks Conference website with a clickable link leading to your own website
- A display of your logo on all digital presentations of the event highlighting your contribution as a Youth Champion Sponsor
- A display of your logo on the Youth Kiosk located centrally in the exhibitor area.
- Recognition on the name tag of the Youth Champion that you sponsored
- A display of your logo as a #NatureForAll Youth Champions Contributor

CANADIAN PARKS CONFERENCE YOUTH CHAMPIONS

BECOME A **YOUTH PROGRAM SPONSOR:**

Help create a high-impact experience for the Youth Champions Delegation! Your contribution will support dynamic, youth-focused events and activities at the Canadian Parks Conference, designed and delivered by the Youth Champions Delegation.

As thanks for becoming a Youth Program Sponsor at \$250+, you will receive:

- A display of your logo on the Youth Kiosk located centrally in the exhibitor area.

In addition to the benefits listed above, as thanks for being a Youth Program Sponsor at \$500+, you will receive:

- A display of your logo on the Canadian Parks Conference website with a clickable link leading to your own website
- A display of your logo on all digital presentations of the event highlighting your contribution as a Youth Champion Sponsor
- A display of your logo as a #NatureForAll Youth Champions Contributor

Enhanced Youth Program sponsorship opportunities:

PRE-CONFERENCE YOUTH WORKSHOP

\$ 2 500 (maximum 1 sponsor)

Become the partnering sponsor of a dynamic half-day pre-conference workshop for members of the Youth Champions Delegation!

In addition to receiving all Youth Program Sponsor benefits listed above, you will also receive exclusive branding and recognition at the Pre-Conference Youth Workshop.

YOUTH KIOSK

\$ 1 000 (maximum 3 sponsors)

Help the Youth Champions Delegation create an exciting, fun and interactive Kiosk in the main exhibitor area at the Canadian Parks Conference!

In addition to receiving all Youth Program Sponsor benefits listed above, you will also receive enhanced, high visibility branding opportunities on the Youth Kiosk.

ADDITIONAL INFORMATION :

- Youth Champions must be between **18 and 30 years old**.
- Show your interest to become a Youth Champions sponsor by contacting Paul Robitaille at Paul.Robitaille@pltcanada.org or Karine Menard at canadianparksconference@sepaq.com
- The deadline for Youth Champions sponsorship is **July 30th, 2019**.