



Report from the Board AGM: January 19, 2017



The CCIUCN's goal is to promote a common vision for biodiversity in Canada and to engage CCIUCN members, IUCN Commission members and Canadian society in working towards common objectives in conservation and sustainable development.

The CCIUCN provides a networking forum among its members and with IUCN. It serves as a vehicle to consult on conservation policy in Canada and to promote policies consistent with those of IUCN. The CCIUCN helps facilitate the involvement of its members in IUCN global activities including participation in the World Conservation Congress.





Who do we represent?

30 organizations 41 individuals

Government NGO Individual





Supporting IUCN

Engaging in the motions process
Inspiring the next generation: youth sponsorship
Keeping CC IUCN members informed
Providing feedback from the members to IUCN
Spreading the word about the IUCN program





IUCN supporting CC IUCN

Engaging the members in development of the program

Supporting national committees during congress Supporting national committees between congresses Sharing reports, research, key learnings





What else is CC IUCN doing?

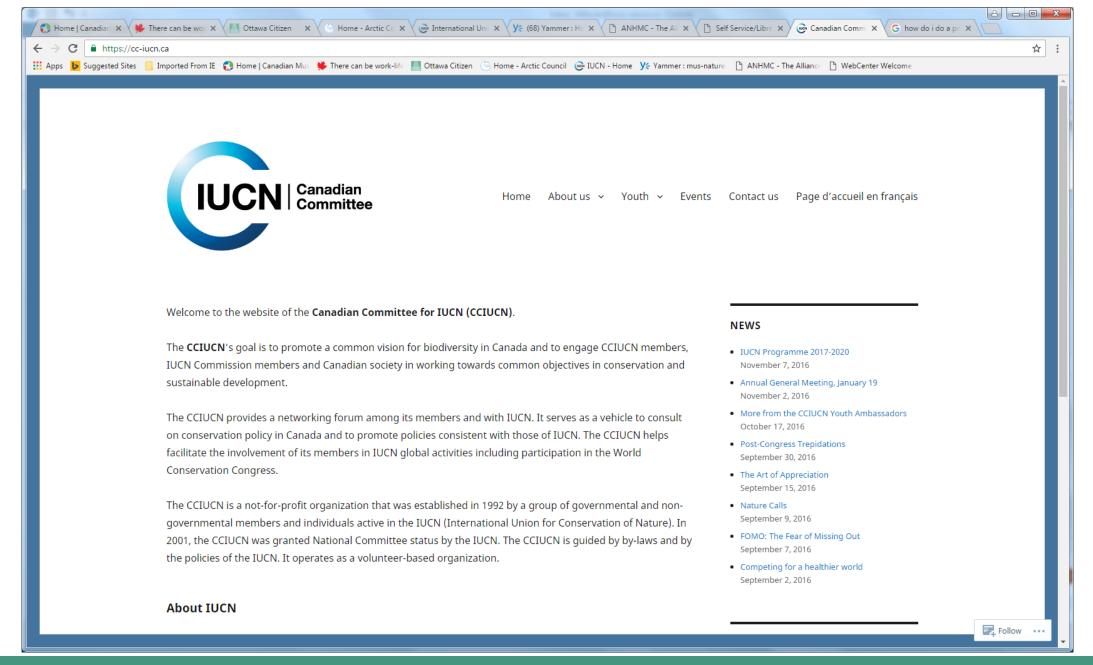
#NatureForAll champion for members
Youth ambassadors beyond WCC
One Program communications beyond Hawaii
IUCN motions communications and reporting
IUCN media relations to raise the profile and demonstrate
Promoting relevance of IUCN as the UN for nature.



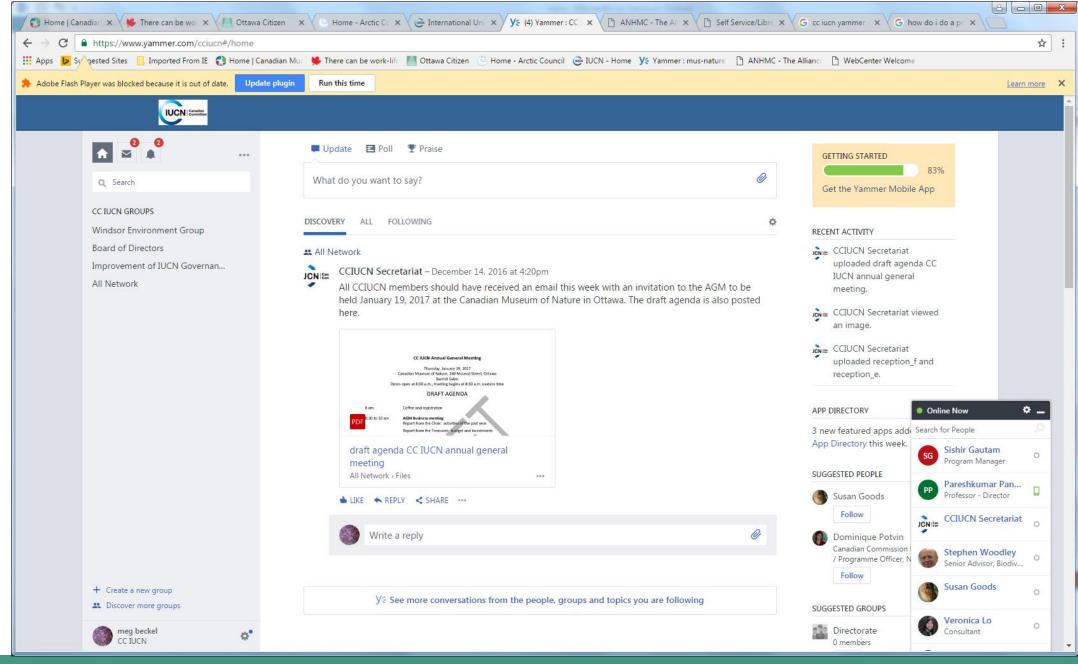
The year in review.

- Youth ambassadors at WCC: energy, enthusiasm and Pavillion support
- New wordpress website managed by CMN secretariat
- Yammer fully active as communication tool
- Membership steady with prospects for growth
- New membership collateral being developed focussed on benefits
- CC IUCN sponsorship of the Canada reception at WCC
- CC IUCN Chair served as Congress Chair of Governance Committee
- Regional Councillor lobbied PMO and MinO ECCC for attendance at WCC
- Regional Councillor seeking renewed engagement and membership from GoC departments











Focus for the coming year?

- Forum discussion to guide CC IUCN board focus in 2017
- IUCN one program communications continue
- Review of key motions from WCC that CC IUCN can support/advance
- Key areas for ongoing engagement?
 - Hawaii Commitment
 - NatureforAll
 - Canada Target 1
 - Climate Plan: post Paris agreement
 - Green Budget Coalition





IUCN can seem like a pile of spaghetti

Can we simplify the message?



IUCN One Program in 3 boxes

Valuing and Conserving Nature •

- Education
- Engagement
- Enjoyment

Research

Experiment

→ APPLICATION

→ VALUE

Evidence

Governance of Nature's Use

Nature-Based Solutions

- Policy
- Planning
- Priority

→ GUIDANCE

Outcomes of the one programme



Programme component	Leads to
Value of Nature	reduced risks to species and ecosystems.
Application of Nature's services	cost-effective contributions to societal challenges
Guidance of Nature's use	effective conservation and equitable social outcomes





















IUCN | WORLD CONSERVATION CONGRESS HAWAI'I 2016



